

a division of Democratic Media Holdings (Pty) Ltd
Co Reg No: -77/03366
Namibian Vat Reg nr: 0026852-01-5

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WINDHOEK
NAMIBIA
Tel: +264-61-297-2000
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Banking details:
First National Bank
Account : 62199681141
Branch : 281872
Branch name : Whk Corporate
E-mail address:
advert@republikein.com.na
www.republikein.com.na

Rates 2012

Effective date: 1 November 2011
Distribution area: Namibia, South Africa
Sold: N\$ 4,00 (including 15% VAT)
Language: Afrikaans / English
Frequency: Daily (Monday to Friday, except public holidays)

Technical data:

Full page size - 39cm deep x 7 column width
Column height - 39cm
Column width - 3,5cm
Columns per page - 7 columns
Artwork (per hour) - N\$ 800.00 (including 15% VAT)
Booking deadline - **13h00 ; 2 (two) working days prior to publishing date**

Display Advertisements	RATES			LOOSE INSERTS						
				TABLOID PAGES	RATE per 1000			IF PRINTED BY NEWSPRINT NAMIBIA		
	Excl. VAT N\$	VAT N\$	Incl. VAT N\$		Excl. VAT N\$	VAT N\$	Incl. VAT N\$	Excl. VAT N\$	VAT N\$	Incl. VAT N\$
1 <u>General DISPLAY tariffs</u>										
1.1 Black and White: Per col./cm	34.00	5.10	39.10	4-16 pages	800.00	120.00	920.00	Price to be negotiated if printed by Newsprint Namibia		
1.2 Full colour: Per col./cm (additional to B&W) up to a maximum of 90 col/cm.	6.00	0.90	6.90							
1.3 Full colour: Fixed (above 90 col/cm. advertising size)	1,180.00	177.00	1,357.00							
2.1 <u>Government and Municipal</u> tenders and notices (B/W per col/cm)	38.00	5.70	43.70	16+ pages	880.00	132.00	1012.00	Price to be negotiated if printed by Newsprint Namibia		
2.2 Financial and Mining notices (B/W per col/cm)	38.00	5.70	43.70							
2.3 Company Reports and Prospectus (B/W per col/cm)	38.00	5.70	43.70							
2.4 Full colour: Per col./cm (additional to B&W) up to a maximum of 90 col/cm.	6.00	0.90	6.90							
2.5 Full colour: Fixed (above 90 col/cm. advertising size)	1,180.00	177.00	1,357.00							
3 <u>Domestic Notices (Display type)</u>										
3.1 School notices (B/W per col/cm)	21.30	3.20	24.50							
3.2 Churches (B/W per col/cm)	21.30	3.20	24.50							
3.3 Sports clubs (B/W per col/cm)	21.30	3.20	24.50							
3.4 Births, engagements, marriages, deaths in memoriam (B/W per col/cm)	21.30	3.20	24.50							
4 <u>Classifieds / SMALLS</u>										
4.1 Running small (for first 20 words)	56.00	8.40	64.40	For the first 20 words and 76 cents (15% VAT included) for each word thereafter.						
4.2 Full colour: Per col./cm (additional to B&W) up to a maximum of 90 col/cm.	6.00	0.90	6.90							
4.3 Display style (B/W only)	34.00	5.10	39.10	For first 300 words and 76 cents (15% VAT included) for each word thereafter.						
4.4 Legal notices per insertion	320.00	48.00	368.00							
5 <u>Guaranteed SPECIAL POSITIONS</u>										
5.1 Pages 2 & 3	:			Tariff + 100% (Maximum 80 col/cm)						
5.2 Inside backpage	:			Tariff + 100%						
5.3 Backpage	:			Tariff + 100% (Maximum 80 col/cm)						
5.4 Any fixed position	:			Tariff + 100% (0n negotiation)						