

## RATES 2012 – General Display

November 2011 till 31 October 2012

### Most popular sizes

Size (H x W)	mm (H x W)	Page size	Colour / BW	N\$
39cm x 7col	390x264	Full page	Colour B&W	N\$ 12,031.30 N\$ 10,674.30
30cm x 6col	300x220	<b>(A4)</b>	Colour B&W	N\$ 8,395.00 N\$ 7,038.00
20cm x 7col	200x264	½ pg landscape	Colour B&W	N\$ 6,831.00 N\$ 5,474.00
28cm x 5col	280x190	½ pg portrait	Colour B&W	N\$ 6,831.00 N\$ 5,474.00
19cm x 4col	190x150	¼ pg portrait	Colour B&W	N\$ 3,496.00 N\$ 2,971.60
20cm x 4col	200x150	¼ pg portrait <b>(A5)</b>	Colour B&W	N\$ 3,680.00 N\$ 3,128.00
16cm x 5col	160x190	¼ pg landscape	Colour B&W	N\$ 3,680.00 N\$ 3,128.00
15cm x3col	150x110	Postcard portrait <b>(A6)</b>	Colour B&W	N\$ 2,070.00 N\$ 1,759.50
11cm x 4col	110x150	Postcard Landscape	Colour B&W	N\$ 2,024.00 N\$ 1,720.40
10cm x 2col	100x74	1/8 <sup>th</sup> of a pg Portrait	Colour B&W	N\$ 920.00 N\$ 782.00
7cm x 3col	70x110	1/8 <sup>th</sup> of a pg	Colour B&W	N\$ 966.00 N\$ 821.10
15cm x 7col	150x264	Banner advert	Colour B&W	N\$ 5,462.50 N\$ 4,105.50
12cm x 7 col	120x264	Banner advert	Colour B&W	N\$ 3,864.00 N\$ 3,284.40
10cm x 7col	100x264	Banner advert	Colour B&W	N\$ 3,220.00 N\$ 2,737.00
8cm x 7col	80x264	Banner advert	Colour B&W	N\$ 2,576.00 N\$ 2,189.60
7cm x 7col	70x264	Banner advert	Colour B&W	N\$ 2,254.00 N\$ 1,915.90
5cm x 7col	50x264	Banner advert	Colour B&W	N\$ 1,610.00 N\$ 1,368.50
4cm x 7 col	40x264	Banner advert	Colour B&W	N\$ 1,288.00 N\$1,094.80
		Promotional Pg	Colour	N\$ 7,218.78
Display Smalls	..cm x 34	Min 3 cm high Max 37cm high	Colour B&W	...cm x 46.00 ...cm x 39,10
Classifieds Smalls	N\$ 64.40 first 20 words +76c each word thereafter			
Legal Notice 8x1 f/c only	N\$ 368.00			