

a division of Democratic Media Holdings (Pty) Ltd
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Rates 2009

Effective date: 1 November 2008
Distribution area: Namibia, South Africa
Sold: N\$ 3,00 (including 15% VAT)
Language: Afrikaans / English
Frequency: Daily (Monday to Friday, except public holidays)

Technical data:
 Full page size - 39cm deep x 7 column width
 Column height - 39cm
 Column width - 3,5cm
 Columns per page - 7 columns
 Separations / Artwork - N\$ 710.00 (including 15% VAT)
 Per separation - Material - N\$ 180.00 per separation (including 15% VAT)

Display Advertisements	RATES			LOOSE INSERTS								
				TABLOID PAGES	RATE per 1000			IF PRINTED BY NEWSPRINT NAMIBIA				
	Excl. VAT N\$	VAT N\$	Incl. VAT N\$		Excl. VAT N\$	VAT N\$	Incl. VAT N\$	Excl. VAT N\$	VAT N\$	Incl. VAT N\$		
1 <u>General DISPLAY tariffs</u>												
1.1 Black and White: Per col./cm	26.52	3.98	30.50	4-16 pages	657.39	98.61	756.00	Price to be negotiated if printed by Newsprint Namibia				
1.2 Full colour: Per col./cm (additional to B&W) up to a maximum of 90 col/cm.	4.83	0.72	5.55									
1.3 Full colour: Fixed (above 90 col/cm. advertising size)	928.22	139.23	1067.45									
2.1 Government and Municipal tenders and notices (B/W per col/cm)	29.83	4.47	34.30	16+ pages	723.91	108.59	832.50	Price to be negotiated if printed by Newsprint Namibia				
2.2 Financial and Mining notices (B/W per col/cm)	29.83	4.47	34.30									
2.3 Company Reports and Prospectus (B/W per col/cm)	29.83	4.47	34.30									
2.4 Full colour: Per col./cm (additional to B&W) up to a maximum of 90 col/cm.	4.83	0.72	5.55									
2.5 Full colour: Fixed (above 90 col/cm. advertising size)	928.22	139.23	1067.45									
3 <u>Domestic Notices (Display type)</u>												
3.1 School notices (B/W per col/cm)	16.91	2.54	19.45									
3.2 Churches (B/W per col/cm)	16.91	2.54	19.45									
3.3 Sports clubs (B/W per col/cm)	16.91	2.54	19.45									
3.4 Births, engagements, marriages, deaths in memoriam (B/W per col/cm)	16.91	2.54	19.45									
4 <u>Classifieds / SMALLS</u>												
4.1 Running small (for first 20 words)	44.70	6.70	51.40	For the first 20 words and 65 cents (15% VAT included) for each word thereafter.								
4.2 Full colour: Per col./cm (additional to B&W) up to a maximum of 90 col/cm.	4.83	0.72	5.55									
4.3 Display style (B/W only)	26.52	3.98	30.50	For first 300 words and 65 cents (15% VAT included) for each word thereafter.								
4.4 Legal notices per insertion	251.96	37.79	289.75									
5 <u>Guaranteed SPECIAL POSITIONS</u>												
5.1 Pages 2 & 3	:	:	:	Tariff + 100% (Maximum 80 col/cm)								
5.2 Inside backpage	:	:	:	Tariff + 100%								
5.3 Backpage	:	:	:	Tariff + 100% (Maximum 80 col/cm)								
5.4 Any fixed position	:	:	:	Tariff + 100% (0n negotiation)								

Note: Loadings calculated on black and white rate only; Full colour will be charged additionally.