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## Rates 2008

<u>Effective date:</u>	1 November 2007
<u>Distribution area:</u>	Namibia, South Africa
<u>Sold:</u>	N\$ 3,00 (including 15% VAT)
<u>Language:</u>	Afrikaans / English
<u>Frequency:</u>	Daily
<u>Technical data:</u>	
Full page size	- 39cm deep x 7 column width
Column length	- 39cm
Column width	- 3,5cm
Columns per page	- 7 columns
Separations / Artwork	- N\$ 640,00 (including 15% VAT)
Per separation - Material	- N\$ 160,00 per separation (including 15% VAT)

Display Advertisements	RATES			LOOSE INSERTS						
	Excl. VAT N\$	VAT N\$	Incl. VAT N\$	TABLOID PAGES	RATES per 1000			IF PRINTED BY NEWSPRINT NAMIBIA		
					Excl. VAT N\$	VAT N\$	Incl. VAT N\$	Excl. VAT N\$	VAT N\$	Incl. VAT N\$
<b>1 General DISPLAY tariffs</b> 1.1 Black and White: Per col./cm 1.2 Full colour: Per col./cm (additional to B&W) up to a <b>maximum</b> of 90 col/cm. 1.3 Full colour: Fixed ( <b>above</b> 90 col/cm. advertising size)	24.00	3.60	27.60	4-16 pages	595.00	89.25	684.25	Price to be negotiated if printed by Newsprint Namibia		
	4.35	0.65	5.00							
	840.00	126.00	966.00							
2.1 Government and Municipal tenders and notices (B/W per col/cm) 2.2 Financial and Mining notices (B/W per col/cm) 2.3 Company Reports and Prospectus (B/W per col/cm) 2.4 Full colour: Per col./cm (additional to B&W) up to a <b>maximum</b> of 90 col/cm. 2.5 Full colour: Fixed ( <b>above</b> 90 col/cm. advertising size)	27.00	4.05	31.05	16+ pages	655.00	98.25	753.25	Price to be negotiated if printed by Newsprint Namibia		
	27.00	4.05	31.05							
	840.00	126.00	966.00							
<b>3 Domestic Notices (Display type)</b> 3.1 School notices (B/W per col/cm) 3.2 Churches (B/W per col/cm) 3.3 Sports clubs (B/W per col/cm) 3.4 Births, engagements, marriages, deaths in memoriam (B/W per col/cm)	15.30	2.30	17.60							
<b>4 Classifieds / SMALLS</b> 4.1 Running small (for first 20 words) 4.2 Full colour: Per col./cm (additional to B&W) up to a <b>maximum</b> of 90 col/cm. 4.3 Display style (B/W only) 4.4 Legal notices per insertion	40.44	6.07	46.50	For first 20 words and 60 cents (15% VAT included) for each word thereafter.						
	4.35	0.65	5.00							
	24.00	3.60	27.60	For first 300 words and 60 cents (15% VAT included) for each word thereafter.						
	228.00	34.20	262.20							
<b>5 Guaranteed SPECIAL POSITIONS</b> 5.1 Front page : 5.2 Pages 2 & 3 : 5.3 Inside backpage : 5.4 Backpage : 5.5 Any fixed position :										
									On negotiation	
									Tariff + 100% (Maximum 80 col/cm)	
									Tariff + 100%	
									Tariff + 100% (Maximum 80 col/cm)	
									Tariff + 100% (On negotiation)	
<u>Note:</u> Loadings calculated on black and white rate only; Full colour will be charged additionally.										